



Summit Performance Group

November 2009



Welcome to Summit Performance Group

Greetings!

Fall has arrived and before you know it, 2010 will be here! After a challenging 2009 for our industry, we are excited to see some positive signs in meetings and travel. We all enjoyed many prosperous years and we now look forward to getting our industry back to meeting, educating and motivating once again! While we may not see the abundant prosperity of previous years, it is our goal to craft the new, innovative approach of doing the business of meetings with you, our valued customer.

We at SPG have had a busy summer and we're excited to share some updates with you. The leaves are turning colors and we're turning up the heat getting ready for your new business.

We want you to know how much we appreciate your continued support.

Warm regards,

The SPG Team

Join the ProPlayers Club

Got sales skills and love sports? SPG is looking for talented sales executives to join our ProPlayers Club. Earn commissions while having fun selling ProFansTravel.com event packages!

If you enjoy an independent work schedule and know how to close a deal, we've got a spot for you in the ProPlayers Club.

Call 858.456.9092 now for more information on how you can join the Club!

SPG Eventformer Enhancements

SPG's online registration system, the SPG Eventformer, is now even better than ever! Our enhanced software system

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ProFansTravel.com



Welcome to ProFansTravel.com, SPG's newest division. ProFansTravel.com is a fan-based website that assists individuals and groups with travel to various sporting and entertainment events.

Our affordable fan packages include:

- Hotel Accommodations
- Game Tickets
- Transportation to/from Event
- Memorable Gift
- 24-hour Onsite Travel Staff

Arranging a trip through ProFansTravel.com allows you to focus on your stay and enjoy the experience with fellow fans. You concentrate on the team while we handle all of the details.

We guarantee everything...but the score!

Visit www.ProFansTravel.com

now to see our current event offerings.

Don't you know someone who would love to get a

means a more efficient and user-friendly product for our clients.

Improved system benefits include:

- Faster turnaround time for web design
- Fully customizable registration websites
- Capability to upload invitation data
- Custom reporting solutions
- Reporting feature with automatic updates
- Client 24/7 access to reports
- Integrated payment processing
- Enhances security and server backup

With fully customizable invitation campaigns, attendee response-driven confirmations and alert emails, we make sure that you're informed before, during and after your event.

Call SPG today at 858.385.2785 for more information on how we can make your event registration a huge success for you and your attendees!



sports event trip for Christmas?

[Join Our Mailing List!](#)

A Warm Welcome to Our Newest SPG Team Members!

Please join us in welcoming the two newest members of the SPG Team - Ramona Guerin, CMP and Kristen Gonzalez.

Ramona brings 15 years of experience in the meeting planning industry. She started her career working with destination management companies, where she learned how to master events, venue contracts, food and beverage planning and transportation coordination. Later, while working for a meeting planning company, she added the skills of purchasing, negotiating hotel contracts, performing site selection and creating meeting budgets. Ramona is passionate about meeting planning. She has also earned the designation of CMP (Certified Meeting Planner).

While working in the marketing industry, Kristen developed a wide variety of talents that have helped her excel as an event planner. She has organized tradeshows, advisory boards, internal meetings and special events throughout the U.S., Argentina, Brazil and Sweden. Kristen is experienced in venue selection, budget development and all aspects of meeting planning. She also has extensive experience within the pharmaceutical meetings arena. Kristen's organizational skills, great attention to detail and ability to multi-task are great assets to SPG and our clients.

Welcome to the SPG Team, Ramona and Kristen!

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