



News from Summit Performance Group (*Ensuring Successtm*)

NEWS FOR IMMEDIATE RELEASE

"Summit Performance Group to be featured "voice" on event industry on American Airlines"

SAN DIEGO — April 14, 2007

San Diego's Summit Performance Group (SPG), a leading provider of conference planning, incentive travel, sports hospitality and event technology solutions will be featured on (12) business segments as part of the American Airlines in-flight business program channels according to Doug Wheeler, co-principal.

"This is a tremendous opportunity to reach a great number of business and leisure travelers and offer our comments on a number of meeting and event industry issues," explains Wheeler. "We are extremely pleased to have been chosen to participate in this opportunity."

SPG will be featured on a monthly basis from June, 2007 – May, 2008 as part of the "Art of Corporate Events" series. A sample of program topics will include "Trends in the Events Industry," "The Value of Outsourcing Event Management Services" and "Technology in the Meeting and Events Industry." Additional segments will cover a wide range of pertinent subjects including security, sports event planning, the role of incentive travel and business, etc.

For more information on Summit Performance Group, please visit our website at www.summitpg.com or contact us at 858-385-2785.

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