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NEWS FOR IMMEDIATE RELEASE

**PATRICK ZUBROW NAMED REGIONAL DIRECTOR FOR
SUMMIT PERFORMANCE GROUP'S NEW EASTERN REGIONAL OFFICE**

***Leading-Edge Company Provides Comprehensive Meeting Planning, Incentive
And Sports Hospitality Services***

PITTSBURGH, PA — May 13, 2004 — Patrick Zubrow has been appointed Region Director for Summit Performance Group's (SPG) new Eastern Regional Office, according to Richard McCann and Doug Wheeler, co-owners and partners of San Diego-based SPG, a leading-edge provider of comprehensive meeting planning, incentive and sports hospitality services to local/regional, national and international clients.

Zubrow will be responsible for marketing SPG's comprehensive suite of meeting planning, incentive and sports hospitality services to companies located in key eastern markets. His emphasis will be on creating unique, once in a lifetime sports-related experiences for clients, including Sports Fantasy Trips and high-end hospitality trips to major sporting events, such as the Masters Golf Tournament, Super Bowl, World Series and Olympic Games.

Zubrow has more than 10 years experience in the sports hospitality industry. Prior to joining SPG, he was Vice President/Account Director for 141 Worldwide, a global integrated marketing communications agency. Zubrow was responsible for new business development, public relations, event marketing, talent management and day-to-day operation for the majority of 141's Sports Marketing clients, including Campbell's, Nokia, SC Johnson and Nabisco. Previously, he was worked as an Account Manager for International Sports Marketing and served as a member of the Pittsburgh Pirates Public Relations Department.

Zubrow graduated with a Bachelor's degree in Political Science from the University of Pittsburgh. He is a member of Meeting Planners International and the American Marketing Association.

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group's Partners and Founders, Richard McCann and Douglas Wheeler, have more than 40 years experience in corporate incentive travel and meeting management industry. SPG has successfully developed and executed top-notch, custom tailored programs for numerous large and small companies. SPG's comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. SPG headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. The company has regional offices in Los Angeles, San Francisco and Pittsburgh, PA. For more information SPG, call 858-385-2785 or 858-456-9092, or visit www.summitpg.com.

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