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NEWS FOR IMMEDIATE RELEASE

SUMMIT PERFORMANCE GROUP ANNOUNCES

SPG REAL-TIME DATA FORMER

***State-of-the-Art Online Registration System Assists Companies with Event
Registration and Data Management***

SAN DIEGO — June 30, 2004 — The Summit Performance Group (SPG), a leading edge provider of meeting planning, incentive and sports hospitality services, has announced the SPG Real-Time DataFormer™, a state-of-the-art real time virtual system for electronically managing conference and event registration, financial transactions, tradeshow management and conference planning, according to Richard McCann and Doug Wheeler, co-owners and partners of San Diego-based SPG, which services local/regional, national and international clients.

“We created this system to satisfy a growing demand for our clients for a streamlined online registration process for attendees and an effortless process for our clients to manage data associated with a meeting, conference or event,” said McCann. “Our clients want to reduce paper, manpower and telephone calls associated with planning a meeting, conference or event. They now have the user-friendly tool that offers a secure and complete technological solution.

“All forms are custom designed to meet the particular needs of each client and their specific meeting, rather than a set version of a program that a client must buy off the shelf,” said Wheeler. “Our clients can capture virtually any kind of information they desire for each attendee, from rooming requirements, meeting

and breakout information to dietary requirements and attendee and vendor profiles.”

Wheeler said that the SPG Real Time DataFormer provides clients with flexibility to design their own meeting forms or have SPG customize form for them. The forms can then be hosted on the client’s website or on a custom-designed site created and hosted by SPG. Access is then made available to attendees and vendors.

SPG Real Time DataFormer provides custom website creation, custom designed registration forms, immediate registration confirmation, detailed e-mail confirmation, custom database creation, and custom reporting capabilities that are pass code protected. In addition, the system provides clients with online hotel reservations, private pass-code protection for individuals and groups, online payment collection, automatic deposits, client access, barcode tracking system and a tradeshow information tracker. The system also provides sponsorship opportunities through banner advertising and virtual tradeshow capabilities for booth selection, payment and ordering of booth equipment.

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group’s Partners and Founders, Richard McCann and Douglas Wheeler, have more than 40 years experience in corporate incentive travel and meeting management industry. SPG has successfully developed and executed top-notch, custom tailored programs for numerous large and small companies. SPG’s comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. SPG headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. The company has regional offices in Los Angeles, San Francisco and Pittsburgh, PA. For more information SPG, call 858-385-2785 or 858-456-9092, or visit www.summitpg.com.

