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NEWS FOR IMMEDIATE RELEASE

**SAN DIEGO'S SUMMIT PERFORMANCE GROUP PROVIDING THE
COMPREHENSIVE MEETING PLANNING SERVICES FOR 'FIRST ANNUAL
ROAD TO RECOVERY CONFERENCE AND TRIBUTE TO SALUTE
AMERICA'S HEROES'**

***Walt Disney World Event Will Be Held December 8-12 for 400 Seriously
Wounded Veterans of the War on Terror***

SAN DIEGO — October 18, 2004 — San Diego's Summit Performance Group, one of the industry's leading providers of corporate incentive travel and meeting management services, is now providing the online hotel and airline registration, transportation and event production services for the First Annual Road to Recovery Conference and Tribute to Salute America's Heroes."

The event, scheduled for December 8-12 at Walt Disney World in Orlando, FL, will help to heal and honor 400 seriously wounded and disabled soldiers, airmen and Marines from the Iraq and Afghanistan wars, as well as their families. Many of these Purple Heart recipients have been hospitalized in Brook Army Medical Hospital in San Antonio and Walter Reed Hospital in Washington, DC.

“We are honored to be selected as the logistical team in charge of the registration, transportation and event coordination for this wonderful conference and event, which will provide recognition, support and encouragement that many of our heroes will need to overcome their disabilities and rebuild their lives,” said Dick McCann, partner and co-owner of the Summit Performance Group.

The conference and event will be hosted by The Coalition to Salute America’s Heroes, a 501 (c) (3) group created to provide an easy way for individuals and organizations to support America’s troops and their families. The conference and event was planned because there are many beneficial services available to disabled veterans, but many are not taking full advantage of what is available to them. This conference will bring together experts from a variety of governmental and private agencies in one place, at one time, to teach disabled heroes and their families how to use and request the benefits due them.

Accommodations will be made available for wounded and disabled veterans, and their families, at Disney’s Coronado Springs Resort. The event and conference will include a Walt Disney World multiday park pass for veterans and their families, as well as a keynote address, seminars on educational job training and career counseling opportunities, job seeking and placement services and other access services, inspiring success stories by disabled veterans, private needs assessment consultations and evaluations to help direct veterans to helpful resources, and special entertainment at venues at Walt Disney World and around Orlando.

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group’s Partners and Founders, Richard McCann and Douglas Wheeler, have more than 40 years experience in corporate incentive travel and meeting management industry. SPG has successfully developed and executed top-notch, custom tailored programs for numerous large and small companies. SPG’s

comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. SPC headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. The company has regional offices in Los Angeles, San Francisco and Pittsburgh, PA. For more information SPC, call 858-385-2785 or 858-456-9092, or visit www.summitpg.com.

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