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**NEWS FOR IMMEDIATE RELEASE**

**TIFFANY KALLAND NAMED ASSISTANT EVENT MANAGER FOR  
SUMMIT PERFORMANCE GROUP**

SAN DIEGO — September 15, 2005 — Tiffany Kalland has been appointed assistant event manager for the Summit Performance Group (SPG), according to Richard McCann and Doug Wheeler, co-owners and partners of San Diego-based SPG, a leading-edge provider of comprehensive meeting planning, incentive and sports hospitality services to local/regional, national and international clients.

Kalland is responsible for providing administrative assistance and interfacing with SPG clients and vendors on corporate meeting and incentive program development and management.

Prior to joining SPG, Kalland was a guest service agent with the Marriott Mission Valley Hotel.

Kalland graduated from San Diego State University with a Bachelor's degree in Hospitality and Tourism Management. She is a member of the SDSU's Alumni Hospitality and Tourism Management Association.

## **About Summit Performance Group**

Headquartered in San Diego, Summit Performance Group's Partners and Founders, Richard McCann and Douglas Wheeler, have more than 40 years experience in corporate incentive travel and meeting management industry. SPG has successfully developed and executed top-notch, custom tailored programs for numerous large and small companies. SPG's comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. SPG headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. The company has regional offices in Los Angeles, San Francisco and Pittsburgh, PA. For more information SPG, call 858-385-2785 or 858-456-9092, or visit [www.summitpg.com](http://www.summitpg.com).

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