

PROFANSTRAVEL.COM LAUNCHED TO PROVIDE THE ULTIMATE SPORTS FAN TRAVEL PACKAGES

National Web Based Provider Brings Concierge Level Service to 'Regular Fans' Who Want to Attend 'Regular Games', ProFans Announces Slate of NFL Games

SAN DIEGO — (August 19, 2009) — ProFansTravel.com has launched its new Web-based concierge level service that provides affordable travel packages to various sporting and entertainment events for individuals and groups. Initially, ProFansTravel.com, a division of San Diego's Summit Performance Group, will provide packages for "Regular Fans" who want to attend "Regular" season National Football League games.

ProFansTravel.com packages, which can be tailored, customized and purchased on its website, includes hotel accommodations including breakfast, game tickets, transportation to and from the game, a welcome gift, and 24-hour on-site travel staff provided by ProFansTravel.com. In addition, guests can select number of nights, number of attendees and submit any special requests. The service does not provide air travel, but access to airline will be provide on the web site.

"Every ProFansTravel.com package has been designed with years of trusted experience to create the most memorable event possible," said ProFansTravel.com's Richard McCann and Doug Wheeler. "Arranging a trip through ProFansTravel.com allows the fans to focus on their stay and enjoy the experience with fellow enthusiasts. You concentrate on your team while we handle all the travel details."

"In this challenging economic environment, we felt there was an opportunity to expand upon our expertise as a national full-service meeting and event planning company and to provide affordable fan affinity travel packages to individuals and groups," said McCann. "This could also be an ideal offering to individual incentive programs and corporate groups."

"We are kicking off ProFansTravel.com with a wide selection of NFL games in various cities, with an eye toward quickly expanding our menu of services to include NHL Hockey, College Football, PGA tournaments, extreme sports like the X Games, and entertainment and concerts as well. We want to provide a more affordable, all-access pass to the fans and enthusiasts whose passion runs deep for their team, their sport or their band."

For more information and to customize a travel package, visit www.profanstravel.com or call 866-232-3624. Follow ProFansTravel.com

on Twitter @ProFansTravel and Facebook.

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group's Partners and Founders, Richard McCann and Douglas Wheeler, have more than 50 years experience in corporate incentive travel and meeting management industry. SPG's comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. The company also has regional offices in Scottsdale, Milwaukee and Pittsburgh. Visit www.summitpg.com